



GLEN EIRA
CITY COUNCIL

MEDIA RELEASE

Tuesday 18 May 2021

Applications now open for BusEd Program

Glen Eira City Council's long running *BusEd Program* is once again accepting applications.

The *Program* pairs local business owners with university students nearing the end of their studies in business, IT, marketing and business administration systems to work on an IT or business administration project.

Students undertake the work as part of their final course assessment and are monitored and mentored by university tutors throughout.

The *BusEd Program* is free for Glen Eira business owners and enables them to access cutting edge skills that can be used to undertake a wide range of projects such as: website development; marketing analysis and planning; social media development; logistics; information technology; database development; cyber security; business analytics; entrepreneurship; international trade; design; accounting; and financial planning.

University faculties will be holding webinars in late May to inform business owners about what is on offer. Participating tertiary institutions include Swinburne, Holmesglen, Monash and the Victorian Institute of Technology.

For further information, contact Council's strategic economic development officer on 9524 3333 or email cityfutures@gleneira.vic.gov.au

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